



WAYNE MEMORIAL

2022

# Community Health Needs Assessment

## IMPLEMENTATION STRATEGY

Prepared by WMH Communications & Development  
Office of Community Health

Prepared by



**THE INSTITUTE**  
for Public Health  
Research & Innovation  
East Stroudsburg University



## WAYNE MEMORIAL

1. **Significant Health Need: Mental Health Services** - Most of Wayne Memorial Hospital's service area lags significantly behind the state average for population-to-provider ratio. Our local counties have fewer mental healthcare providers per population size than does the state, on average.

1,070:1 population-to-provider ratio in Wayne County; 1000:1 in Pike County

VS 420:1 population-to-provider ratio across Pennsylvania.

### Unmet Need Indicators:

- Increasing need for treatment among both youth and adult populations, mental health is a significant challenge across our community.
- Long wait times, often multiple months long, to see a mental health provider.
- Observing mental health emergencies more frequently within their daily lives, including at schools and in community settings such as libraries.
- Inability to find local inpatient beds for mental health crises for family members or for students and no fallback plan for support in that moment.
- Frequent requests for increased mental health services and for mental health-related support groups.

Wayne Memorial Hospital Strategic Action(s)	Potential Partners	Time Frame
<ul style="list-style-type: none"><li>❖ Continue to recruit and retain behavioral health professionals and expand coverage of care and treatment. Currently WMBH has 2 MDs, 4 mid-level providers, in addition to 14 licensed clinical providers.</li><li>❖ As a result of increases in mental health patients presenting to the WMH emergency department, in spring of 2022, WMH implemented an inpatient telehealth psychiatry program.</li><li>❖ Continue to work with community providers to provide timely treatment and resources to individuals experiencing mental health issues.</li><li>❖ Provide additional educational opportunities to staff on mental and behavioral health crises and issues.</li></ul>	Wayne Memorial Hospital, Wayne Memorial Community Health Centers, Wayne Memorial Behavioral Health, Wayne County Office of Behavioral and Developmental Programs & Early Intervention (WCOBDPEI), Wayne County Center for Community Resources (CCR), Wayne and Pike County Human Service agencies, The Wright Center and area school districts: Wayne Highlands, Wallenpaupack Area, Western Wayne, Forest City and Delaware Valley.	2022 -2025

**2. Significant Health Need: Substance Abuse** - Use of opioids, vaping and traditional cigarettes, and misuse of alcohol are all of concern across the region.

**Unmet Need Indicators:**

- Community leaders report experiencing more frequent interactions with residents who are drunk or high and described challenges across all segments of the region.
- Limitations in staffing and agency budgets have contributed to limitations in appointment availability and outpatient treatment options throughout the community.
- School officials report rising vaping use among students. As a result, area school districts are spending increased time and resources managing this risk. Determining effective mitigation and policy responses is anticipated to be an ongoing challenge.

Wayne Memorial Hospital Strategic Action(s)	Potential Partners	Time Frame
<ul style="list-style-type: none"> <li>❖ Continue to provide community education programs that focus on prevention and treatment for substance abuse.</li> <li>❖ Continue to collaborate with community partners, local agencies, schools and other community groups to obtain and provide resources for treatment and prevention.</li> <li>❖ Continue to seek out programs that aid in prevention, and treatment for individual dealing with substance abuse. Currently WMH New Beginnings participates in the Pennsylvania Perinatal Quality Collaborative (PA PQC) which helps mothers and babies with neonatal abstinence syndrome (NAS) and Maternal Opioid Use Disorder (OUD).</li> </ul>	Wayne Memorial Hospital, Wayne Memorial Community Health Centers, Wayne Memorial Behavioral Health, Wayne and Pike County Drug & Alcohol Commissions, Wayne & Pike government officials and area school districts: Wayne Highlands, Wallenpaupack Area, Western Wayne, Forest City and Delaware Valley.	2022 - 2025

**3. Significant Health Need: COVID 19 pandemic -**

**Unmet Need Indicators:**

- Continued support for recovery from multiple health impacts is needed.
- For some, mistrust of the medical community has increased. Of those delaying care in the WMH area, identified mistrust of the medical system was cited as a key factor.
- 15% of survey respondents reported concern for COVID-19 exposure as a reason for not seeking needed medical care for new conditions that emerged during the pandemic, raising concern for delayed diagnoses and the potential need for more complex care in the local community.

Wayne Memorial Hospital Strategic Action(s)	Potential Partners	Time Frame
<ul style="list-style-type: none"> <li>❖ Continue advertising and marketing efforts to educate the community on the importance of seeking medical care for</li> </ul>	Wayne Memorial Hospital and Wayne Memorial Community Health Centers	2022 - 2025

<p>both acute and chronic medical conditions as well as routine health appointments and screenings.</p> <ul style="list-style-type: none"> <li>❖ Continue to provide education and resources on COVID 19 to the community that is evidence base.</li> <li>❖ WMH has always and will continue to follow all safety protocols and guidelines for COVID 19 to ensure a safe environment where individuals feel comfortable and safe to come for medical care.</li> </ul>		
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- 4. Significant Health Need: Access to Care** - Population-to-Primary Care Provider Ratio is Higher Locally than the Pennsylvania Average. 2,140:1 population-to-PCP ratio in Wayne County; 3,280:1 in Pike County; 2,690:1 in Susquehanna County VS 1,220:1 population-to-PCP ratio across Pennsylvania. Note that although

**Unmet Need Indicators:**

- Limited Availability of Emergency and Public Transportation

<b>Wayne Memorial Hospital Strategic Action(s)</b>	<b>Potential Partners</b>	<b>Time Frame</b>
<ul style="list-style-type: none"> <li>❖ The implementation and expansion of telehealth services has been well utilized and individuals who use the service have been very satisfied. Will continue to provide this service for individuals with transportation issues or other limitations.</li> <li>❖ Continue to recruit and retain primary care providers and access to all services including PCP offices, urgent care and Emergency Department.</li> <li>❖ Work with county government and agencies to help increase efforts to improve issues with transportation.</li> </ul>	Wayne Memorial Hospital and Wayne Memorial Community Health Centers, Wayne Tomorrow!, Wayne County Comprehensive Plan, and other county agencies.	2022 - 2025

- 5. Significant Health Need: Heart and Cancer** - Cancer and heart disease are not more common in our community than elsewhere, yet they remain burdensome.

**Unmet Need Indicators:**

- Heart disease and cancer account for between 41% and 48% recorded deaths among those under age 75 across Wayne, Pike, Susquehanna, and Lackawanna Counties between 2018 and 2020.
- Leading cancer diagnoses in Northeast PA: 1. Bronchus & lung 2. Breast (female) 3. Prostate (male) 4. Colon & rectum 5. Urinary bladder
- Among the top five services or screenings requested by community members to help maintain health were: Blood Pressure Screening (69% of respondents); Cholesterol Screening (62% of respondents) and Exercise/Physical Activity Services (46% of respondents).

<b>Wayne Memorial Hospital Strategic Action(s)</b>	<b>Potential Partners</b>	<b>Time Frame</b>
<ul style="list-style-type: none"> <li>❖ WMH has a Heart and Vascular Center since 2016 which provides invaluable services to our community. In addition WMH provides a cardiac rehab program and a newly accredited chest pain center.</li> <li>❖ WMH developed a Food Rx Program with the help of a grant that offers patients who have expressed food insecurity and have certain diagnoses -- CHF, COPD, diabetes and hypertension-- opportunities to eat healthier and improve their medical conditions with healthy recipes, monthly food vouchers/coupons and a monthly non-perishable food bag.</li> <li>❖ Continue to provide education in our service areas on risk factors and prevention of heart disease and cancer.</li> <li>❖ Continue to promote and offer cancer screening programs provided by Wayne Memorial Community Health Centers.</li> <li>❖ Continue to look for partners to provide needed cancer services for Wayne Memorial Hospital, specifically hematology/oncology services.</li> </ul>	Wayne Memorial Hospital and Wayne Memorial Community Health Centers, American Health Association, Northeast Regional Cancer Institute (NRCI)	2022 - 2025

- 6. Significant Health Need: Older Adults** - Local counties have a greater proportion of older adults than does Pennsylvania. 24.6% of the population is age 65 or older in Wayne County, Pike (23.5%) and Susquehanna Counties (24.3%) are similar while Lackawanna County's proportion of older adults (20.3%) is slightly lower. The average for PA is 18.7%.

**Unmet Need Indicators:**

- After accounting for age, the Alzheimer's burden remains high in Wayne County.

<ul style="list-style-type: none"> <li>• The number of nursing home beds per population size is less locally than elsewhere.</li> <li>• Calls for caregiver support groups, bereavement groups, and for engagement opportunities for older adults themselves were common during local data collection.</li> </ul>		
<b>Wayne Memorial Hospital Strategic Action(s)</b>	<b>Potential Partners</b>	<b>Time Frame</b>
<ul style="list-style-type: none"> <li>▪ Work to identify support services for seniors and continue to work with agencies to provide resources, support groups and education programs.</li> <li>▪ Work with area agencies to help increase awareness and availability of existing opportunities.</li> <li>▪ Work to engage more underrepresented groups.</li> </ul>	Wayne Memorial Hospital and Wayne Memorial Community Health Centers, Wayne and Pike Area Agency on Aging, Neighborworks, Alzheimer's Association, and other local senior organizations like Growing Older Together and The Cooperage Project.	2022 - 2025

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