



Insight



It's Official—

New Patient Tower is Open!

THE RIBBON WAS cut on September 7th, officially marking the opening of Wayne Memorial Hospital's biggest expansion project in history: an 85,000 square foot tower housing 50 private patient rooms. While the first patient was actually admitted in June, the ribbon cutting and open house were postponed until the construction project was complete, including the new glassed-in pedestrian concourse connecting the new and old main entrances. Hundreds of people toured the new facility, which includes "smart technology" such as whiteboards in patient rooms that display the names and photos of clinicians who visit. On hand for the open house was Lenny Schwartz (*photo inset*), chairman of the Wayne Memorial Health Foundation's Second Century Fund, manning a table to explain and promote participation in the fund.

Photo, left to right front: Juliann Doyle, chair Community Advisory Board; Reverend Edward Erb; AG Howell, Wayne Memorial Health Foundation (WMHF) board; Mary Hoff, WMH/WMHS Board; Paul Meagher; Honesdale Mayor Sarah Canfield; Matt Cartwright, US



Rep. (8th); William Dewar III, MD; John Conte, WMH Facility Services/Real Estate director; Dirk Mumford, chair WMH/WMHS board; Hugh Rechner, Esq., 1st vice chair WMH/WMHS board; WMH CEO David Hoff; Wendell Hunt, WMH/WMHS board; Frank Borelli, treasurer WMH/WMHS board; Christine Rechner, chair Wayne Memorial Long-Term Care board; Joann Hudak, 2nd vice chair WMH/WMHS board; James Hockenbury, director Ancillary Services; Louis D'Oro, DO, president WMH Medical Staff; Frederick Jackson, executive director Wayne Memorial Community Health Centers. Back row: Wayne County Commissioner Joseph Adams; Aimee Weschler, representing US Senator Bob Casey (PA); Josh Schneider, Burkavage Design Associates (BDA); Joseph Sesso and Bill Sordoni, Sordoni Construction; Rosemarie Corigliano, president WMH Auxiliary; Nancy Propst, chair WMHF; Jonathan Fritz, PA state representative; Jack Dennis, executive director WMHF; Ron Schmalzle, WMH/WMHS board and Pike County Commissioner; Matt Meagher, Esq., WMH/WMHS board; Donald Flynn, BDA.



Wilken Heading Up WMH Community Drive

WHEN WAYNE MEMORIAL Health Foundation tapped Brian Wilken to spearhead the community drive for the Foundation's Second Century Fund, Wilken was excited. Wilken, Assistant Vice President/Honesdale National Bank Business Development Officer, saw it as an opportunity to help his hometown sustain a critical community asset.

"Over the years I have been to Wayne Memorial many times as a patient, a father, a son, a husband. Having a hospital so close to home is vital to our community," said Wilken. "A hospital is so much more than four walls and a roof. It's the people that make the difference. The Second Century Fund will help us attract the medical staff we need to be there for our community for generations to come."

Named in honor of Wayne Memorial's centennial in 2020, the Second Century Fund was created to raise monies to help staff and equip the hospital's new patient tower. The 85,000 square foot building housing 50 private patient rooms also known as the G Wing—preceded by seven prior expansions, designated in alphabetical order—was funded separately.

The Fund's four main goals are to recruit healthcare professionals with greater incentives; to purchase state-of-the-art medical equipment; to implement future medical treatment modalities; and to acquire advanced informational technologies. Wayne Memorial CEO David Hoff noted that attracting doctors and other healthcare staff is challenging in a rural community.

"Our new patient tower is state of the art," said Hoff, "and our Second Century Fund will help make

sure it's staffed and equipped in kind. We welcome Brian's commitment and enthusiasm for the task ahead."

Wilken, a Honesdale native, is also president of the Greater Honesdale Partnership. He lives in Berlin Township with his wife Emily and two sons. He was instrumental in a recent direct mail solicitation for the Second Century Fund, which today is approaching its goal. Approximately \$2.9 million has been committed so far towards the Fund's \$3 million target.

"Wayne Memorial was founded in 1920 with \$52,000 raised from the community," Hoff noted, "and with Brian's help, we hope we can count on the community going forward."

For more information about the Second Century Fund and how you can contribute, visit wmh.org/second-century-fund or call 570-253-8273. Online donations will be accepted in the near future.

Photo Community Drive committee, seated, left to right: Wendell Hunt, Wayne Memorial Hospital/Health System (WMH/WMHS) Board; Dirk Mumford, chair WMH/WMHS Board; Brian Wilken; Leonard Schwartz, chair Second Century Fund. Standing, first row, l. to r.: David Hoff; Hugh Rechner, 1st vice chair WMH/WMHS Board; June Frantz, WMH Administration; Nancy Propst, chair Wayne Memorial Health Foundation (WMHF); Cinda Tietjen, WMHF; A.G. Howell, WMHF; Kate Bryant, WMHF; Back row: Bill Schweighofer; Patty Dunsinger, WMH/WMHS CFO; Rich Garman; Jack Dennis, executive director WMHF; Mike Clifford.



2019 Community Health Needs Assessment Findings

MENTAL HEALTH AND substance abuse services still rank as high areas of unmet need in the region served by Wayne Memorial Health System and Wayne Memorial Community Health Centers, according to their latest Community Health Needs Assessment (CHNA) survey. The findings, published on www.wmh.org, also point to a need for services that might help people avoid unnecessary and costly hospital and Emergency Department care. The 2019 CHNA, the fourth completed by Wayne Memorial since 2010, included for the first time questions about social determinants of health, such as transportation, income, employment, food, housing and other physical and environmental data.

The survey consisted of an online questionnaire, completed by 950 area individuals, as well as 43 one-on-one interviews with community stakeholders including patients, government officials, human service agency leaders and school district officials. The assessment was facilitated by HMS Associates, a New York based consulting company, and overseen by an Advisory Committee made up of 25 local representatives.

The latest assessment also included questions geared toward specific populations such as youth and adolescents. The results, coupled with the information gleaned from the social determinants questions, will aid Wayne Memorial with the Rural Health Model. Under this program, major healthcare payers including Medicare and Medicaid, plus four private insurers, pay participating hospitals a fixed amount annually instead of when a service is rendered. Wayne Memorial Hospital administrators anticipate savings which they hope to invest in more preventive care and education.

Photo left to right: Jason Rickard, Rose McDevitt and Teresa Bates, three of five people who won a \$100 gift card in a random drawing offered to those who completed the survey. Far right: Jack Dennis, executive director, Wayne Memorial Health Foundation.



The Dime Bank Donates to Second Century Fund

THE DIME BANK made a generous pledge of \$150,000 to Wayne Memorial Hospital's Second Century Fund. Historically the bank has responded when asked to help its community hospital. Gary Beilman, president and CEO of The Dime Bank, said "We are proud to be an integral part of assisting Wayne Memorial build a larger, renovated, enhanced hospital. We believe a strong community needs exceptional healthcare at its core and that is what we have right here in Wayne County. We are gratified to support Wayne Memorial as it serves the needs of the people who live and work here, for 100 years and beyond."

Other large entities which have contributed to the Second Century Fund include the Woodloch Family and the Wayne County Bar Association. David Hoff, Wayne Memorial CEO, noted that Honesdale National Bank and Wayne Bank have also committed funds and expects public announcements this fall.

Pictured left to right: John Kiesendahl, board director, The Dime Bank; Pete Bochnovich, executive vice president/ chief lending officer, The Dime Bank, and assistant secretary & treasurer, Wayne Memorial Health Foundation Board; Gary Beilman, president and CEO, The Dime Bank; Jack Dennis, executive director, Wayne Memorial Health Foundation; David Hoff, CEO, Wayne Memorial Health System; Lisa Champeau, manager, Public Relations Department, Wayne Memorial Hospital.

CONTRIBUTIONS

February 1, 2019 to June 30, 2019

Wayne Memorial Health Foundation accepts tax-deductible gifts throughout the year from individuals, corporations, organizations and foundations for the benefit of the Wayne Memorial Health System, Wayne Memorial Hospital and Wayne Memorial Long-Term Care.

Contributions from a generous and caring community are vital to sustaining well trained personnel and modern equipment and facilities. Memorials and gifts in honor of a family member or friend, and gifts recognizing an anniversary or other occasion, are ideal ways to express love, respect and honor for those special people in our lives. Such gifts also demonstrate your spirit of community. You are invited to direct your questions about special occasion gifts and other contributions to Jack Dennis, Executive Director, Wayne Memorial Health Foundation, at (570) 251-6533.

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SPECIAL FUNDS

Chemo Unit
Friends of Honesdale Girls Basketball

Cardiac Rehab
Stephen Rudowsky

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Victoria and Andrew Jaggars
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S.H.I.P. Community Partnership Breakfast

CLOSE TO 100 people gathered for this year's State Health Improvement Plan (S.H.I.P) meeting on August 2nd at the Anthracite Hotel, Carbondale to hear and discuss "state of the region" topics. Highlights included information about Wayne Memorial's 2019 Community Health Needs Assessment from keynote speaker Greg Bonk of HMS Associates, Pennsylvania's Act 54 or Plan of Safe Care to help vulnerable infants, and PROSPER, a partnership program to promote positive youth development.

While PROSPER has been in the area for more than a decade, it was a new program to many of the attendees, who included representatives from social service agencies, civic groups, schools and healthcare organizations as well as elected officials. Karen Thomas, Penn State Extension, explained that through partnerships with cooperative extension staff, schools, volunteers and university-based researchers, PROSPER programs have been shown to significantly reduce youth substance abuse and behavior problems. PROSPER encourages parents to use more effective management strategies such as more consistent discipline and more frequent child-parent activities.

Mary Burgio-Terpak, LCSW, manager of Wayne Memorial's Social Services Department, took questions about Act 54, a law requiring hospitals to notify the Pennsylvania Department of Health of any infant (birth to age 1) possibly affected by substance or alcohol abuse in the mother. Burgio was careful to use the word "notify" rather than "report" because, in the end, she said, the purpose is to connect the infant and its mother with services that can help the infant thrive—not to "report abuse."

Burgio-Terpak also explained PRAPARE—Protocol for Responding to and Assessing Patients' Assets, Risks, and Experiences—a national effort to help healthcare providers collect the data needed to better understand and act on their patients' social determinants of health.

Other speakers included David Hoff, WMH CEO and Frederick Jackson, executive director WMCHC, who both elaborated on recent activities such as the hospital's new G wing and participation in the Rural Health Model, and WMCHC's acquisition of Pediatric Practices of NEPA and the hiring of two new cardiology providers.

The breakfast was organized by Carol Kneier, MS, RD, LDN, CDE, manager WMH and Jean Tuttle, assistant, Community Health.

Group photo, left to right: Carol Kneie, Karen Thomas, Mary Burgio-Terpak, Greg Bonk, David Hoff, Frederick Jackson.



First Patient in Hospital's G Wing Impressed

AWESOME!" THAT'S HOW Patricia Love of Lackawaxen described her room in Wayne Memorial's new patient tower on June 5th. Love, accompanied by her husband John, was the first patient to be admitted to one of 50 new private rooms in the "G" wing. The rooms, significantly more spacious than the older, semi-private rooms at the hospital, are designed to reduce the risk of infection, decrease noise and enhance communication between patients and their clinical teams. State-of-the art equipment including an advanced whiteboard and nurse call system further improve the patient experience. The whiteboard (below) electronically displays the photos and names of providers who enter the room so the patient and family members will know who just visited.

Photo: Patricia Love, Lackawaxen, the first patient in Wayne Memorial Hospital's newly constructed tower, with her husband John.



3D Mammography in Pike County

IT OFFERS THE most precise imaging of the breast to date and the lowest dose of radiation of any Digital Breast Tomosynthesis system approved by the Food and Drug Administration. It's General Electric's Senographe Pristina, and it's available at the Pike County Medical Center in Lords Valley, PA.

"We are pleased to bring today's most advanced mammography technology to our patients in Pike County," said James Hockenbury, director Ancillary Services. He added that the Senographe Pristina "also offers comfort, another key encouragement for women to be screened."

The Pristina, which can reconstruct a 3-dimensional image from a single scan, has armrests and rounded edges instead of hard-to-reach handgrips and sharp corners. The breast is compressed as in traditional mammography, but relaxed muscles help simplify positioning and pressure and ultimately improve image quality.

Wayne Memorial has been offering the same 3D breast tomosynthesis system to patients at its hospital in Honesdale, Wayne County, and in its mobile unit since last year. The hospital's Chief of Radiology, Charles Barax, MD, emphasized that "early detection significantly enhances a woman's chance of surviving breast cancer. Screening is crucial. And we're excited to offer digital breast tomosynthesis (DBT) that has less radiation than most other systems and is designed with patient comfort in mind."

Wayne Memorial performs approximately 4,000 mammograms a year. Its mobile mammography unit travels to Hamlin, Carbondale, Forest City and Lake Como.

Photo: Mammography Technologist Ellen Scarisbrick, RT (M), with Wayne Memorial Hospital's new 3D digital mammography system, the GE Senographe Pristina, at the Pike County Medical Center, Lords Valley.

Mixed 2nd Flight

2ND PLACE 71—Dr. Louis D'Oro,
Sue Dutton, Doug Buchinski,
Dennis Buchinski

1ST PLACE 70—Joe Faubel, Niki
Bolduc, Alan Cooper,
Julie Gardas

Mixed 1st flight

2ND PLACE 67—Bridget Vipond,
Mike, Susan & Don Mancuso

1ST PLACE 61—Todd Stephens,
Dr. Bill Dewar, Ron Schmalzle,
Krista Bott

Ladies

1ST PLACE Michelle Miller, Debra
Stead, Trish Alessi, Nancy Johannes

Men's 4th Flight

3RD PLACE 72—Dr. Scott Epstein,
Rick Emanuelson, Joe Rydzewski,
Mark Tunis

2ND PLACE 71—Shawn Hart,
Bill Beach, Frank Reid, Dr. George

1ST PLACE 70—Gary Dennis,
Tom Schaffer, Mike Clifford, Bob
Schwartz

Men's 3rd Flight

3RD PLACE 69—Frank Borelli, Larry
Liedel, Art Matzinger, Jim Feeney

2ND PLACE 69—Michael Gilhooley &
Guest, Mike Boone, Mike Gunari

1ST PLACE 69—Angelo Bertinelli,
Matt Sordini, Todd Rothermel,
Carmen Brutico

Men's 2nd Flight

3RD PLACE 67—Don Flynn,
Bob Fortuner, Jim Hockenbury,
Rob Brzuchalski

2ND PLACE 67—Jordan Ubertaini,
Kevin Bender, Bill Bender,
Bill Bender Jr

1ST PLACE 66—Paul Madden,
Ed Langendoerfer, Charlie Curtin

Men's 1st Flight

3RD PLACE 63—Ryan Swift,
Peter Casterline, Paul Deluca,
Michael Frigoletto

2ND PLACE 61—Henry Skier,
Bruce Schnittman,
Spencer Williams, Justin Genzlinger

1ST PLACE 58—Pete Bochnovich,
Bill Boyle, Jim Gardas, Skip Horan

On Course Prizes

MEN'S CLOSEST TO THE PIN #17
Todd Rothermel—3'6"

LADIES CLOSEST TO THE PIN #8
Krista Bott—18'9"

LADIES LONGEST DRIVE #18
Sue Dutto

MEN'S LONGEST DRIVE #9
David H. Tomazic

STRAIGHTEST DRIVE #13
Fred Jackson





Ribbon Cutting at Forest City

ON JUNE 7TH the Board and staff members of Wayne Memorial Community Health Centers (WMCHC) and Wayne Memorial Hospital (WMH) gathered with local government and civic organization officials in front of the newly constructed Forest City Family Health Center (FCFHC) for a ribbon cutting ceremony. The Center, which offers primary care and laboratory services, has been open since early April. The 5,000 square foot facility located at 100 Dundaff Street was erected on the site where the former American Legion Post 524 once stood. The state-of-the-art medical office building represents the more than \$1 million investment Wayne Memorial has made to ensure continued healthcare services in the greater Forest City area.

Front row, left to right, Michael Clifford, WMCHC board; Robert Fortuner, finance director, WMCHC; Joann Hudak, WMH board; John Romano, pathology laboratory manager, WMH; Betsy Arnold, Susquehanna County commissioner; Jo-Ann Sames, RN, supervisor, FCFHC; Patricia Dunsinger, chief financial officer, WMH/ WMCHC Board; Krista Hollis, CRNP, FCFHC; David Tomazic, DO, FCFHC; Frederick Jackson, executive director, WMCHC; Peter Rodgers, chair, WMCHC Board; David Hoff, CEO, WMH/ WMCHC Board; Mayor Christopher Ginton, Forest City; Lori Wood, Together For Health Dental Center; RickiLynn Derrick, medical secretary, FCFHC; Joann Matarese, Forest City Borough Council. Back row, Chris DeGonzague, Forest City Borough Council; Jeff Swegel, American Legion Commander; JoAnne Sterchak, RN, FCFHC; Greg Capitolo, WMCHC board; Peggy Tomazic, RN, FCFHC; John Conte, director Facility Services & Real Estate WMH; PA State Representative Jonathan Fritz (R); Bill Schweighofer, WMCHC Board; Steve Tourje, WMCHC Board; Dirk Mumford, chair, WMH Board; Lisa Bentler, medical secretary; Stacey Cirba, medical secretary and Tracy Johnson, LPN, FCFHC.

Share Your Wayne Memorial Hospital Story



IN 2020, WAYNE Memorial Hospital will mark 100 years as the local healthcare provider and we're inviting you—members of our community including those of generations past—to be part of our Centennial Celebration! Together we've created a century of memories—stories of compassionate care, life-saving treatments, birth of new babies and sometimes nothing more than a simple act of kindness that left an everlasting imprint. We're reaching out to our patients to share a story of their own or a family member's Wayne Memorial experience. Submit a story you'd like to share with others to the Wayne Memorial Hospital Public Relations Department via email at askwmh@wmh.org.

As our centennial gets underway we look forward to making these individual perspectives part of our overall celebration.



Nursing Scholarships Awarded

FOUR LOCAL 2019 high school graduates aspiring to become nurses were awarded scholarships through the generosity of two families with ties to Wayne Memorial Hospital. The awardees, donor family representatives as well as officials from Wayne Memorial Hospital met to discuss the students' educational paths and offer congratulations.

Recipients of the Dr. Howard R. and Marian C. Patton Scholarship were Hannah Smith of Hawley; Isabella Calabrese of Lords Valley, both graduates of Wallenpaupack Area High School and Ashly Davis, Deposit, New York, graduate of Deposit Middle-Senior High School. Paige Barillo of Lake Ariel, graduate of Western Wayne High School, was the recipient of the Cathy Collins Scholarship.

"It was an honor to represent my family and a pleasure meeting the scholarship recipients," stated Penny Gustin Friese, granddaughter of Howard and Marian Patton.

Applicants were judged on academic achievement, community service, volunteerism as well as extracurricular activities. Additionally, students were required to complete an essay, provide references and sit for a face-to-face interview with a selection committee made up of Wayne Memorial Hospital Auxiliaries. Scholarship opportunities were open to school districts located within the Wayne Memorial Health System service area.

The Patton Memorial Nursing Scholarship has benefited nursing students since 2010. The Cathy Collins Scholarship, now in its third year, was created in memory of a long-time Wayne Memorial nurse and Luzerne County Community College nursing instructor who passed away in 2015.

Top photo: Front row, left to right, parents of the late Cathy Collins, Bill and Mary Theobald; Paige Barillo, Cathy Collins Scholarship recipient; Hannah Smith; Isabella Calabrese, Dr. Howard R. and Marian C. Patton Scholarship recipients. Back row: Charles Curtin, Honesdale National Bank; Jamie Collins, husband of the late Cathy Collins; David Hoff, CEO, Wayne Memorial Hospital; Penny Gustin Friese and Jack Dennis, executive director, Wayne Memorial Health Foundation. Missing from photo was Ashly Davis, Dr. Howard R. and Marian C. Patton Scholarship recipient.

Lower photo: Penny Gustin Friese, granddaughter of the late Dr. Howard R. and Marian C. Patton; Ashly Davis, the only scholarship winner from New York State and David Hoff, CEO, Wayne Memorial Hospital.



Francis Nagle
Patricia Steiner
Pamela Stephens

School of Nursing
Jeffrey and Jacqueline Thol

Women's Imaging Center
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Anonymous
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Wayne Memorial Welcomes New Cardiologists



SABU J. GEORGE, MD, FACC, Interventional and Nuclear Cardiologist, Medical Director of the Heart & Vascular Center

Dr. George provides cardiac catheterization, percutaneous coronary intervention (angioplasty & stenting), primary angioplasty, diagnostic and interventional peripheral vascular procedures as well as Transesophageal Echocardiography (TEE), Nuclear Cardiac Scanning and implantation of heart monitoring devices, nuclear cardiac scanning, stress testing and Holter monitoring at Wayne Memorial.

Sabu George, MD, has been practicing interventional cardiology for more than a decade. He completed his residency as well as several fellowships at Hahnemann University Hospital in Philadelphia including Interventional Cardiology and General Cardiology. He was also an American Society of Nuclear Cardiology Research Fellow. Dr. George received his medical degree from the University of Jos in Nigeria where he was born and raised. He is a founding member of Medical Aid For Africa—Restore. Relief. Recover.—an organization which distributes antimalarial and antihypertensive medication to nearly 800 underserved individuals each year in Nigeria. Prior to joining Wayne Memorial, Dr. George was Medical Staff President, Cath Lab Director and Chief of Cardiology at Lower Bucks Hospital, Bristol, PA.



NICHOLAS BRODYN, DO, FACC, FCCP, FACP, FSCCT, Board-certified Cardiologist, Honesdale Cardiology

Dr. Brodyn provides clinical, invasive and non-invasive cardiology services including electrocardiography, Holter monitoring, stress tests, Transesophageal echocardiography (TEE), and nuclear cardiac scanning exclusively at Wayne Memorial.

Dr. Brodyn earned his Medical Degree from the Kansas City University of Medicine and Biosciences, Kansas City, MO. He completed his internal medical residency and cardiology fellowship at Saint Michael's Medical Center, Seton Hall University, Newark, NJ, where he served as Chief Fellow in Cardiology. Dr. Brodyn is board-certified in Internal Medicine, Adult Cardiovascular Diseases and Nuclear Cardiology. After spending over 20 years in private practice in New Jersey, he served as the Director of Cardiology for the Adirondack Health System in New York State. He was most recently affiliated with New York City Health and Hospitals Corporation, holding the position of Chief, Division of Cardiology at Coney Island Hospital. Dr. Brodyn has special interests in TEE, heart failure and ischemic and valvular heart diseases.

To make an appointment with Dr. Sabu George, Dr. Nicholas Brodyn or Jennifer Arnold, MHS, PA-C, call Honesdale Cardiology at 570-253-8185.



Pediatric Practices of NEPA Joins WMCHC

AFTER MORE THAN 40 years as a privately-owned practice, on August 1, 2019, Pediatric Practices of Northeast Pennsylvania (PPNP) became part of Wayne Memorial Community Health Centers (WMCHC), a burgeoning multi-specialty network of physician offices with sites throughout Wayne, Pike, Lackawanna and Susquehanna Counties.

According to Paul M. Diamond, MD, FAAP, board-certified pediatrician and one of four physician partners of PPNP, the move from independently owned to member-organization practice offered significant benefits.

“We decided to join a larger entity to enhance our recruiting efforts to replace retiring partners. Also, like many other small businesses, the ever increasing cost of computer support and health insurance for our employees posed challenges that we thought could be better addressed if we were part of a larger entity,” stated Dr. Diamond.

According to WMCHC Executive Director Frederick Jackson, PPNP was a very welcome addition, “we spent a great deal of time working with the physician partners and administrative staff to ensure that the coming together of WMCHC and PPNP would be in the best interest for all concerned—from parents and patients to providers and support staff.”

Based on remarks from Robert Morton, MD, FAAP, board-certified pediatrician and 35 year physician partner at PPNP, partnering with WMCHC fulfills the desire to allow the local community to enjoy the same high quality specialty care it has for over four decades.

“We chose WMCHC because we recognize the health centers are invested in providing quality care in our community,” Morton stated, “We felt the WMCHC team understands how best to provide that personalized care as opposed to a larger institution.”

Photo: Pediatric Practices of NEPA providers and practice manager are shown with Frederick Jackson, executive director, Wayne Memorial Community Health Centers at PPNP's Fair Avenue office in Honesdale. PPNP will become part of WMCHC effective August 1st. Front row, Linda Penwarden, practice manager; Kayla Esterline, PA-C; Meredith Hellstern, MD; Janet Eisele, CRNP; Gwen Miller, PA-C. Back row: Robert Morton, MD; Paul Diamond, MD; Stephen Cahoon, PA-C; Jackson.



WAYNE MEMORIAL
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