

**Wayne Memorial Hospital**  
**Community Health Needs Assessment**  
**Implementation Strategy**  
**November 2016 to October 2019**

**Overview**

On November 2, 2016, the Wayne Memorial Hospital Board of Directors adopted the 2016 to 2019 Implementation Strategy which depicts a series of actions the hospital plans to take to address all the significant needs identified in its most recent Community Health Needs Assessment. Although the strategy focuses on the hospital's actions, it is predicated upon a multi-organizational collaborative approach to addressing a broad variety of needs throughout the hospital's three county, seven-community service area. The strategy addresses 27 significant needs which were selected from a potential of over 500 high need topics by a community based task force that engaged over 45 organizations in the assessment and planning process. Additionally, approximately 1,100 area residents participated in a survey which helped to identify the significant needs addressed in the strategy. Ten significant needs are regional, 17 are county or community specific. Significant needs for which the hospital has a major responsibility in this strategy include Wayne County and its three communities, Wayne Central, Wayne North and Wayne South, the Carbondale area in Lackawanna County, and Pike West in Pike County.

Special note is made of a key community health partner, the Wayne Memorial Community Health Centers, a stand-alone, federally qualified health center with a broad range of services at 15 service sites throughout the hospital's service area. Both the hospital and health center recognize that a health center's major role in the community is community health improvement, especially as it pertains to primary care, preventive health care services, mental health care, care coordination and access to community services. As a result, hospital based actions will be directed at system development objectives and community health education more so than the direct provision of primary clinical care or preventive health services, a core responsibility of the health center. These system development objectives encompass actions such as, but are not limited to, significant financial support for health professional recruitment and retention, for participation in Accountable Care Organizations and for highly needed revenue negative services such as ER related mental health care.

**Proposed hospital strategies, actions, resources, metrics and partners**

The Implementation Strategy is based on five major types of actions that are designed to develop and operate a system of services that improves community

health in the area. Those major actions include administrative support, education, collaboration, operation and improvement of services. Numerous specific actions are identified for each of the 27 significant needs.

Impact metrics, which reflect actual accomplishments most relevant to the significant need indicators, are primarily process based. These include:

- Number of meetings
- Number of assessments
- Number of proposals
- Number of programs

This data will be gathered by significant need and type of action.

There are over 66 potential partner organizations that may choose to have a role in the implementation strategy. Communication in the form of face-to-face meetings, telephone or conference calls will take place with relevant interested organizations to discuss the hospital's strategy and associated actions. Potential actions on the part of other organizations will then be discussed and formalized where appropriate.

Subsequent tables depict all significant needs and related elements of the implementation strategy for 2016 through 2019 for the region and at the county or community level.

Table 1 - Implementation Strategy  
2016 through 2019  
Regional Significant Needs

| Needs/Actions  | Hospital Resources                           | Impact Measure                             | Potential Partners   |
|--|--|--|--|
| <p style="text-align: center;"><b>1. Services - Chronic Disease</b></p> <ul style="list-style-type: none"> <li>❖ Emphasize inpatient and follow up communication</li> <li>❖ Assist WMCHC in recruitment of more nurse practitioners</li> <li>❖ Support community education by WMH and WMCHC staff, providers</li> <li>❖ Increase community education programs</li> <li>❖ Support Speakers Bureau</li> <li>❖ Provide meeting space and help to coordinate meetings of support groups</li> <li>❖ Expand physician and professional recruitment</li> <li>❖ Track data</li> <li>❖ Have prevention program (like diabetes) resources available</li> </ul>   | Administration, Community Health, Clinicians | Meetings, Assessments, Proposals, Programs | Area Agency on Aging; Department of Health ;Disease Specific Foundations; State Health Improvement Plan; The Commonwealth Medical College (TCMC); Wayne Memorial Community Health Centers. |
| <p style="text-align: center;"><b>2. Services - Specialty care such as psychiatrists, dermatologists, endocrinologists, neurologists, oncologists, pain management specialists, gerontologists, and cardiologists</b></p> <ul style="list-style-type: none"> <li>❖ Track data</li> <li>❖ Evaluate possibility of recruiting part-time specialists</li> <li>❖ Expand hospital telemedicine services (dermatology, gerontology, endocrinology)</li> <li>❖ Partner w/ tertiary care centers</li> <li>❖ Expand physician and professional recruitment</li> <li>❖ Continue to recruit psychiatry</li> <li>❖ Continue to invite physicians to practice here</li> <li>❖ Seek to recruit physicians with expertise in pain management</li> <li>❖ Develop coverage sharing agreements with individuals or institutions</li> <li>❖ Develop partnerships with residency programs</li> <li>❖ Decide which are high need specialties and target best prospects</li> </ul> | Administration, Clinicians                   | Meetings, Assessments, Proposals, Programs | Geisinger; Lehigh Valley; Telemedicine Provider; The Commonwealth Medical College (TCMC); Recruiters; Wayne Memorial Community Health Centers; Wright Center.                              |

Table 1 - Implementation Strategy  
2016 through 2019  
Regional Significant Needs

| Needs/Actions   | Hospital Resources                           | Impact Measure                             | Potential Partners  |
|---|--|--|---|
| <p><b>3. Services - Primary care service development especially in light of expected retirements of current primary care capacity</b></p> <ul style="list-style-type: none"> <li>❖ Assist WMCHC in recruitment of more nurse practitioners</li> <li>❖ Continue WMH/WMCHC collaboration</li> <li>❖ Track data</li> <li>❖ Enhance physician recruiting capabilities through development and implementation of recruiting and retention plan</li> <li>❖ Support the growth of WMCHC primary care services and physician and professional education and training</li> <li>❖ Consider our own residency in Family Practice or Internal Medicine</li> <li>❖ Continue to invite physicians to practice here</li> <li>❖ Explore options for attracting primary care providers to the region</li> <li>❖ Develop partnerships with Medical Schools and Residency Programs throughout the NE USA</li> <li>❖ Continue primary care expansion utilizing mid-level providers</li> </ul> | Administration, Community Health, Clinicians | Meetings, Assessments, Proposals, Programs | Geisinger; Telemedicine Provider; The Commonwealth Medical College (TCMC); Lehigh Valley; Wayne Memorial Community Health Centers; Wright Center.   |
| <p><b>4. Services - Mental health services as evidenced by waiting lists for access to psychiatric care and ER use</b></p> <ul style="list-style-type: none"> <li>❖ Enhance physician recruiting capabilities through the development and implementation of recruiting and retention plans, especially for psychiatrists whose practice is focused on mental health, psychologists, Certified Registered Nurse Practitioners (CRNP) and other behavioral health professionals.</li> <li>❖ Support school initiatives</li> <li>❖ Consider telepsychiatry in ER</li> <li>❖ Increase Warm Handoffs after service provision</li> <li>❖ Support funding for mental health programs</li> </ul>  | Administration, Community Health, Clinicians | Meetings, Assessments, Proposals, Programs | Area psychiatrists; County, State, and Federal Mental Health Organizations; County Behavioral and Developmental Programs and Early Intervention Programs and Behavioral Health Services; Schools; NHS Human Services; VA Programs; Wayne Memorial Community Health Centers. |

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|--|--|--|--|
| <p><b>Mental Health Continued</b></p> <ul style="list-style-type: none"> <li>❖ Investigate possibility of implementing an Inpatient Psychiatric or Geriatric Psychiatric Unit in hospital in 2018 using planned shell space</li> <li>❖ Consider the development of centralized services for mental health</li> <li>❖ Develop incentives to both MD's and CRNPs involving hiring during residency</li> <li>❖ Advocate for state and federal support for greater reimbursement to reverse trend of shrinking shrinks</li> <li>❖ Offer competitive salaries to new and existing providers</li> <li>❖ Collaborate with partners</li> </ul>   |  |  |  |
| <p><b>5. Services - Substance abuse services as evidenced by high interest levels in opiate related accidental overdoses and deaths</b></p> <ul style="list-style-type: none"> <li>❖ Assist in making Opioid Overdose Kits available for organizations and parents</li> <li>❖ Collaborate with partners</li> <li>❖ Continue to work with medical providers to limit prescribing opioids/opiates to young adults</li> <li>❖ Expand partnership with Wayne County D/A and PATH</li> <li>❖ Offer more treatment options with newer medication modalities</li> <li>❖ Support funding for substance abuse treatment programs</li> <li>❖ Provide pain Management workshops for medical staff and for the community</li> <li>❖ Refer to counties or other agencies (see partners)</li> <li>❖ Support community education</li> <li>❖ Track opiate related data - provide quarterly reports</li> <li>❖ Track Warm Handoff in Emergency Department</li> <li>❖ Recruit physicians with certifications in addiction medicine.</li> </ul> | Administration, Community Health, Clinicians | Meetings, Assessments, Proposals, Programs | County, Sate and Federal Drug + Alcohol Treatment and Prevention Services; Behavioral Health Providers; Heroin and Drub Related Task Forces; Law Enforcement; PATH (PA Treatment and Healing) program; Private Inpatient Care Providers; Substance Abuse Rehabilitation Centers; VA Programs; Wayne Memorial Community Health Centers. |

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|--|--|--|---|
| <p><b>Substance Abuse Continued</b></p> <ul style="list-style-type: none"> <li>❖ Explore potential treatment unit (inpatient, rehab, or detox) within new hospital shell or other health systems</li> <li>❖ Educate staff</li> <li>❖ Utilize medical staff in community awareness</li> <li>❖ Educate the medical staff about the problems related to overprescribing of opiates</li> <li>❖ Review Policy - Pain Management</li> </ul>  |  |  |   |
| <p><b>6. Services - Substance abuse services as evidenced by concern over growing drug use in youth</b></p> <ul style="list-style-type: none"> <li>❖ Consider modeling inpatient psychology program like WMH Good Shepard program</li> <li>❖ Continue to support the Together for Health initiative and provide community programs</li> <li>❖ Provide pain management workshops for medical staff and for the community</li> <li>❖ Support public and in-school education</li> <li>❖ Refer to counties or other agencies</li> <li>❖ Collaborate with partners</li> <li>❖ Collect data</li> <li>❖ Investigate possibility of implementing an inpatient program or detox unit in hospital in 2018 using planned shell space</li> <li>❖ Recruit psychiatrist with heroin and opioid addiction as specialty. He/she works solely with this issue</li> <li>❖ Explore potential treatment beds within hospital or health systems</li> <li>❖ Provide meeting space and help to coordinate meetings</li> </ul> | Administration, Community Health, Clinicians | Meetings, Assessments, Proposals, Programs | County Children and Youth Services and Drug + Alcohol Treatment and Prevention Services; Behavioral Health Providers; Heroin and Drug Related Task Forces; Law Enforcement; Medical Providers (Prescriptions); PATH (PA Treatment and Healing) program; Private Inpatient Care Providers; School Districts; Substance Abuse Rehabilitation Centers; VA Programs; Wayne Memorial Community Health Centers; Youth Groups. |

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2016 through 2019  
Regional Significant Needs

| Needs/Actions   | Hospital Resources                           | Impact Measure                             | Potential Partners   |
|---|--|--|--|
| <p><b>7. Services - Preventive services for tick borne illnesses</b></p> <ul style="list-style-type: none"> <li>❖ Support community education and awareness</li> <li>❖ Provide education/literature for schools, physician and veterinary offices</li> <li>❖ Participate in Tick Borne Illness Ad Hoc Committee</li> <li>❖ Collaborate with partners</li> <li>❖ Improve tracking of data</li> <li>❖ Participate in national conference</li> <li>❖ Provide meeting space, provide speakers and education</li> <li>❖ Sponsor medical staff education</li> <li>❖ Increase LAB testing offered</li> <li>❖ Develop standard of care throughout primary care practices</li> </ul> | Administration, Community Health, Clinicians | Meetings, Assessments, Proposals, Programs | Center for Disease Control; County Lyme Disease/Tick Borne Illnesses Task Forces; ILADS (International Lyme and Associated Diseases Society); LymeDisease.org; Medical Diagnostic Laboratories; National Tick Borne Illness Foundation.  |
| <p><b>8. Services - Specialty care for tick borne illnesses</b></p> <ul style="list-style-type: none"> <li>❖ Support community awareness programs</li> <li>❖ Designate hospital clinical employee as the tick borne illnesses specialist</li> <li>❖ Increase Lab offerings</li> <li>❖ Educate medical staff</li> <li>❖ Support professional education and awareness</li> <li>❖ Recruit or contract with specialist</li> <li>❖ Examine Tick Borne Illness Lab Panel</li> <li>❖ Explore the potential to have a physician with knowledge of how to treat the most virulent of tick bites</li> </ul>   | Administration, Community Health, Clinicians | Meetings, Assessments, Proposals, Programs | Center for Disease Control; County Lyme Disease/Tick Borne Illnesses Task Forces; ILADS (International Lyme and Associated Diseases Society); LymeDisease.org; Medical Diagnostic Laboratories; National Tick Borne Illness Foundation; Wayne Memorial Community Health Centers. |

Table 1 - Implementation Strategy  
2016 through 2019  
Regional Significant Needs

| Needs/Actions   | Hospital Resources                           | Impact Measure                             | Potential Partners   |
|---|--|--|--|
| <p><b>9. Demographics - Programs for assisting grandparents raising grandchildren</b></p> <ul style="list-style-type: none"> <li>❖ Collaborate with partners</li> <li>❖ Coordinate with partners to present opportunities for grandparents and children alike – educationally, emotionally and physically</li> <li>❖ Help educate the staff at the County on this issue and concern</li> <li>❖ Increase outreach for pediatric practices of NEPA's "Grands Raising Grands" support group</li> <li>❖ Make appropriate referrals to county agencies such as CYS (Children and Youth Services), or others like the Family Center</li> <li>❖ Support multi-disciplinary support group monthly meetings</li> <li>❖ Promote through SHIP (State Health Improvement Plan) partnership and "Healthworks" Radio Show</li> <li>❖ Provide professional guest speakers</li> <li>❖ Offer space and refreshment for meetings</li> </ul> | Administration, Community Health, Clinicians | Meetings, Assessments, Proposals, Programs | Area Agency on Aging; Behavioral Health Providers; Children and Youth Services; Churches; Drug Task Force; Family Center; Schools; Primary Care Physicians; Support Groups; Safe Kids; YWCA  |
| <p><b>10. Demographics - Low Income</b></p> <ul style="list-style-type: none"> <li>❖ Collaborate with partners</li> <li>❖ Continue to build upon relationship with Proven Wellness Neighborhood</li> <li>❖ Coordinate with partners to present opportunities for this population - educationally, emotionally and physically</li> <li>❖ Help educate the staff at the County on this issue and concern</li> <li>❖ Implement flexible payment programs</li> <li>❖ Consider the development of a sliding fee scale</li> <li>❖ Refer to service area County Assistance Offices</li> <li>❖ Increase public relations activity and adjust literacy level for programs the health system has in existence</li> </ul>  | Administration, Community Health             | Meetings, Assessments, Proposals, Programs | Area Agency on Aging; Banks; Behavioral Health Providers; Churches; County Assistance Offices; Department of Public Welfare (PA); Financial Planners; Proven Wellness (Geisinger); Schools; State and Federal agencies, organizations and programs; State Health Improvement Plan. |

Table 2 - Implementation Strategy  
2016 through 2019  
County or Community Significant Needs - 17

| Need/Area/Actions   | Hospital Resources                           | Impact Measure                             | Potential Partners   |
|---|--|--|--|
| <p><b>1. Chronic Disease: Alzheimer's Disease - Wayne County or Wayne Central</b></p> <ul style="list-style-type: none"> <li>❖ Assess need for Hospital inpatient psych unit</li> <li>❖ Support physician/staff/community education</li> <li>❖ Support Telemedicine physician services</li> <li>❖ Examine potential to Increase hours of services at outlying offices to include evenings and weekends</li> </ul> | Administration, Community Health, Clinicians | Meetings, Assessments, Proposals, Programs | Alzheimer's Disease Foundation; Area Agency on Aging; Home Health Agencies; Hospitalists; Hospitals; Nursing Homes; State Health Improvement Program (SHIP); Wayne Memorial Community Health Centers and Behavioral Health Department. |
| <p><b>2. Chronic Disease: Cancer - Pike County, Pike South or Wayne North</b></p> <ul style="list-style-type: none"> <li>❖ Educate community and medical staff</li> <li>❖ Improve access to diagnostic services</li> <li>❖ Improve access to specialists</li> </ul>   | Community Health, Clinicians                 | Meetings, Assessments, Proposals           | American Cancer Society; Area Agency on Aging; National Registry; Northeast Regional Cancer Institute; and Pocono Cancer Center.   |
| <p><b>3. Chronic Disease: Cerebrovascular Disease - Wayne County</b></p> <ul style="list-style-type: none"> <li>❖ Operate hospital Stroke Center</li> <li>❖ Provide hypertension education</li> <li>❖ Promote client ownership/responsibility of their lifestyle decisions</li> <li>❖ Support adult day care</li> <li>❖ Support telemedicine</li> <li>❖ Educate physicians/staff/community</li> </ul>             | Administration, Community Health, Clinicians | Meetings, Assessments, Proposals, Programs | American Heart Association; American Stroke Foundation; Area Agency on Aging; First Responders; Good Shepard Rehab; Hospitalists; Pharmacist Association; Wayne Memorial Community Health Centers.                                     |

Table 2 - Implementation Strategy  
2016 through 2019  
County or Community Significant Needs - 17

| Need/Area/Actions   | Hospital Resources                           | Impact Measure                             | Potential Partners  |
|---|--|--|---|
| <p><b>4. Chronic Disease: Diabetes - Wayne Central</b></p> <ul style="list-style-type: none"> <li>❖ Promote client ownership of their lifestyle decisions</li> <li>❖ Seek to recruit part-time endocrinologist</li> <li>❖ Examine increasing hours of services at outlying offices to include evenings and weekends</li> <li>❖ Track data</li> <li>❖ Educate medical staff, hospitalists, and the community</li> <li>❖ Consider expanding nutrition services and stress management services in outlying areas</li> <li>❖ Provide diabetes education programs</li> </ul> | Administration, Community Health, Clinicians | Meetings, Assessments, Proposals, Programs | Area Agency on Aging; Family Health Centers; In-school Walking Program; Wayne Memorial Community Health Centers; Wellness Committee; School Districts; Senior Centers and Support Groups. |
| <p><b>5. Chronic Disease: Heart Attack - Pike County or Pike East</b></p> <ul style="list-style-type: none"> <li>❖ Operate hospital cardiac catheterization lab</li> <li>❖ Promote client ownership of their lifestyle decisions</li> <li>❖ Educate the community</li> </ul>  | Community Health, Clinicians                 | Programs, Meetings                         | American Heart Association; Area Agency on Aging; Center for Disease Control; Employee Wellness; First Responders; Health Fairs; Paramedic/ambulance.                                     |
| <p><b>6. Chronic Disease: Heart Disease - Wayne County or Wayne South</b></p> <ul style="list-style-type: none"> <li>❖ Operate hospital cardiac catheterization lab</li> <li>❖ Improve health literacy education diagnosis, treatment, and patient follow through of responsibility</li> <li>❖ Increase access to cardiology screening, services and treatment (times services offered, number of appointments, quality of technology)</li> </ul>   | Community Health, Clinicians                 | Programs, Meetings                         | Area Agency on Aging; American Heart Association; Center for Disease Control; Federal and State Organizations; Wayne Memorial Community Health Center.                                    |

Table 2 - Implementation Strategy  
2016 through 2019  
County or Community Significant Needs - 17

| Need/Area/Actions   | Hospital Resources           | Impact Measure     | Potential Partners  |
|---|------------------------------|--------------------|---|
| <p><b>7. Chronic Disease: Heart Disease + Ischemia - Carbondale</b></p> <ul style="list-style-type: none"> <li>❖ Educate the community</li> <li>❖ Improve access to diagnostic services</li> </ul>  | Community Health, Clinicians | Programs, Meetings | American Heart Association; Area Agency on Aging; Center for Disease Control; Wayne Memorial Community Health Center. |
| <p><b>8. Chronic Disease: Ischemia - Wayne Central</b></p> <ul style="list-style-type: none"> <li>❖ Improve health literacy education</li> <li>❖ Operate/support services - prevention, awareness, diagnosis, treatment, and patient follow through of responsibility</li> <li>❖ Increase access to cardiology screening, services and treatment (times services offered, number of appointments, quality of technology)</li> </ul>         | Community Health, Clinicians | Programs, Meetings | American Heart Association; Area Agency on Aging; Center for Disease Control; Wayne Memorial Community Health Center. |
| <p><b>9. Chronic Disease: Other Heart Disease - Wayne North</b></p> <ul style="list-style-type: none"> <li>❖ Develop a wellness campaign</li> <li>❖ Educate the community</li> <li>❖ Increase access to Cardiology screening, services and treatment (times services offered, number of appointments, quality of technology)</li> <li>❖ Improve access to diagnostic services</li> <li>❖ Provide nutrition and education classes</li> </ul> | Community Health, Clinicians | Programs, Meetings | American Heart Association; Area Agency on Aging; Center for Disease Control; Wayne Memorial Community Health Center. |

Table 2 - Implementation Strategy  
2016 through 2019  
County or Community Significant Needs - 17

| Need/Area/Actions  | Hospital Resources               | Impact Measure                | Potential Partners  |
|--|----------------------------------|-------------------------------|---|
| <p><b>10. Health Service: Preventable Inpatient Care - Pike County, Pike East, Pike South, Carbondale</b></p> <ul style="list-style-type: none"> <li>❖ Encourage client ownership/responsibility of their lifestyle decisions</li> <li>❖ Increase health literacy of information, interaction, and follow-up with patients</li> <li>❖ Support Speaker Bureau</li> </ul>  | Community Health, Clinicians     | Programs, Meetings            | Area Agency on Aging; Carbondale YMCA; Pike Interagency Council; State Health Improvement Program; Wayne Memorial Community Health Centers.   |
| <p><b>11. Reproductive Health: Birthweight - Low or Very Low - Pike County, Wayne South</b></p> <ul style="list-style-type: none"> <li>❖ Encourage client ownership/responsibility of their lifestyle</li> <li>❖ Track data</li> <li>❖ Support Speaker Bureau</li> <li>❖ Educate - health literacy</li> <li>❖ Explore changes of legal definition/treatment for addicted pregnant women</li> </ul>                 | Administration, Community Health | Proposals, Programs, Meetings | County Children + Youth Services; Maternal and Family Health; Drug + Alcohol Abuse Services Providers; Drug Task Force; School Districts; Wayne Memorial Community Health Centers.              |
| <p><b>12. Reproductive Health: No First Trimester Care - Pike County, Pike East or Pike South</b></p> <ul style="list-style-type: none"> <li>❖ Encourage client ownership/responsibility of their lifestyle decisions</li> <li>❖ Track data</li> <li>❖ Support Speaker Bureau</li> <li>❖ Educate - health literacy</li> <li>❖ Explore changes of legal definition/treatment for addicted pregnant women</li> </ul> | Administration, Community Health | Proposals, Programs, Meetings | County Children + Youth Services; Maternal and Family Health; Drug + Alcohol Abuse Services Providers; Drug Task Force; Local Media. School Districts; Wayne Memorial Community Health Centers. |

Table 2 - Implementation Strategy  
2016 through 2019  
County or Community Significant Needs - 17

| Need/Area/Actions  | Hospital Resources                           | Impact Measure                | Potential Partners   |
|--|--|-------------------------------|--|
| <p><b>13. Reproductive Health: Smoking During Pregnancy - Pike West; 14. Reproductive Health: Unmarried Moms - Carbondale; 15. Reproductive Health: Unmarried Moms Under 19 - Wayne South</b></p> <ul style="list-style-type: none"> <li>❖ Track data</li> <li>❖ Support Speaker Bureau</li> <li>❖ Educate - health literacy</li> </ul>  | Administration, Community Health             | Proposals, Programs, Meetings | American Lung Association; Center for Disease Control; Department of Health; Maternal and Family Health; School Districts; State Health Improvement Program; Wayne Memorial Community Health Centers.  |
| <p><b>16. Demographics: Elderly - Wayne County or Pike West</b></p> <ul style="list-style-type: none"> <li>❖ Seek to increase psychiatric services</li> <li>❖ Increase Speakers Bureau outreach concentrating on Wellness, Stroke Awareness, Heart Disease, depression</li> <li>❖ Seek to improve literacy level and prioritize information given to seniors</li> <li>❖ Provide medication review</li> <li>❖ Track follow up on discharge from hospital and ED - needs warm hand off</li> <li>❖ Seek to increase mobile units offering services</li> <li>❖ Seek to increase telemedicine services</li> </ul> | Administration, Community Health, Clinicians | Proposals, Programs, Meetings | Accountable Care Organizations; American Association of Retired Persons; Area Agency on Aging; Auxiliaries; Community Organizations; Employee Wellness Programs; Fire Departments; Health Clubs; Hospitals; Ladies Aide; Managed Care Organizations; Odd Fellows Club; Private Gyms; Retirement Groups; State and Federal Programs; State Health Improvement Program; Wayne Memorial Community Health Centers; YMCA. |
| <p><b>17. Demographics: Poverty - Carbondale or Wayne North</b></p> <ul style="list-style-type: none"> <li>❖ Refer to state or county resources</li> <li>❖ Operate/support telemedicine services</li> <li>❖ Track utilization of services and follow up</li> <li>❖ Operate Community Outreach - Improve health literacy and education/wellness/exercise/stress management/etc.</li> <li>❖ Examine increasing hours of services</li> <li>❖ Seek to increase mobile units offering services</li> </ul>   | Administration, Community Health, Clinicians | Proposals, Programs, Meetings | Christmas/Thanksgiving Services; Church Groups; County Assistance Agency; Food Pantries; State Health Improvement Program; Wayne Memorial Community Health Centers mandated services; WEDCO (Wayne Economic Development Corp.).  |